



Whole Foods Market® Palm Desert Culminates ‘Summer of Giving’ Campaign by Raising Funds for the Palm Springs Art Museum in Palm Desert

PALM DESERT, Calif. (Aug. 11, 2014) – As part of its ‘Summer of Giving’ campaign, from Aug. 17 to 30, the new Whole Foods Market Palm Desert is raising funds and awareness for the Palm Springs Art Museum in Palm Desert, composed of The Galen, a Silver LEED-certified building that hosts changing exhibitions, engaging community events and innovative educational programs, and the four-acre Faye Sarkowsky Sculpture Garden, featuring more than 10 significant sculpture works in a botanical garden.

The ‘Summer of Giving’ is an online fundraising campaign to help address key needs in the Palm Desert community. Community members can get involved by visiting www.wholefoodsmarket.com/stores/palmdesert, or by making a donation through the EStore www.wholefoodsmarket.com/r/pmd. Whole Foods Market will match dollar-for-dollar (up to \$5,000) funds raised between Aug. 17 and 30 to benefit the Palm Springs Art Museum in Palm Desert.

The money raised will support educational outreach and art and culture programs that include school tours, Saturday ArtVentures (kids under 12), Free Yoga, Free 1st Friday’s at The Galen, Friday Film Series, Art Talks (lecture series), and more.

“This campaign is a wonderful opportunity presented by Whole Foods to support art, culture and education in our community,” said Arlene Amick, Managing Director, Palm Springs Art Museum in Palm Desert. “We hope to see more visitors and supporters to our Palm Desert Campus and this is a great way for residents to become involved with this campus museum in their city.”

Whole Foods Market Palm Desert will open on September 27, 2014. More details on grand opening events and store features will be released as they become available. For regular updates, please visit the store’s Facebook page:

<https://www.facebook.com/wfmpalmdesert>

About the Palm Springs Art Museum

The Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building is located in downtown Palm Springs and features compelling art exhibitions and a vast permanent collection, all on view in a 150,000 square foot, architecturally-significant building. The soon-to-open Architecture and Design Center will feature exhibitions and programming that explore the rich topics of architecture and design. The Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents changing exhibitions and collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden that features more than ten important

sculpture works. For more information, call 760-322-4800, visit www.psmuseum.org, and follow the Museum on Facebook, Twitter and InstaGram.

#