



Palm Springs Art Museum Architecture and Design Center Partners with The Modern Tour Palm Springs as the Official Tour Provider

PALM SPRINGS, Calif. (February 3, 2015) – Palm Springs Art Museum announced today The Modern Tour Palm Springs is the official tour operator for Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, with tours now available.

The Modern Tour Palm Springs offers intimate and exclusive curated tours of Palm Springs' spectacular collection of midcentury modern architecture and design, and now features the recently opened Architecture and Design Center (A+D Center). All tour guests receive free admission to the A+D Center and a complimentary copy of the acclaimed PBS documentary *Julius Shulman: Desert Modern*.

Tours includes visits to homes designed by noted architects including E. Stewart Williams, Richard Neutra, John Lautner, Donald Wexler, Albert Frey, William Krisel, and William Cody. In addition, the tours include interior visits to celebrity homes of Frank Sinatra, William Holden, Elvis Presley, Elizabeth Taylor and others.

The tours are conducted by Michael Stern. He is the author of the best-selling Rizzoli publication *Julius Shulman: Palm Springs*, director and producer of the film *Julius Shulman: Desert Modern*, and curator for the *Julius Shulman: Palm Springs* exhibition, the largest exhibition of Shulman's work that has ever been done.

Tours are \$150 per person and last approximately two and a half hours. Times vary and reservations are required. For more information contact The Modern Tour, LLC TCP 34310-A at www.themoderntour.com or call (760) 904-0904.

The highly anticipated A+D Center has garnered national and international attention and has been included within distinguished media including *Travel & Leisure*, *Variety*, *Wall Street Journal*, *New York Times*, *Los Angeles Times*, *San Francisco Chronicle*, *Architectural Record*, and many other national, as well as international publications. Currently, the first exhibition at the A+D Center is *An Eloquent Modernist: E. Stewart Williams, Architect*, celebrating his 50-year career defining desert modern style, which is through February 22.

About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley with three locations. The flagship building is in downtown Palm Springs featuring compelling

art exhibitions, a vast permanent collection, and the Annenberg Theater, all in a 150,000 square foot, architecturally-significant building. Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion features exhibitions and programming that explore the rich topics of architecture and design. Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents rotating exhibitions and special collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden featuring important sculpture works. For more information, call 760-322-4800, visit www.psmuseum.org, and follow the museum on Facebook, Twitter and InstaGram.