



Palm Springs Art Museum to Offer FREE Community Days in Palm Springs and Palm Desert Locations



March 26, 2012, (Palm Springs, CA) - The Palm Springs Art Museum will be open to the public for free on Saturday March 31 in its Palm Springs and Palm Desert locations. March 31 is the final day of the six month long *Pacific Standard Time: Art in L.A., 1945-1982* series of museum exhibitions organized through grants from the Getty Foundation. These exhibitions have been on view in more than 65 Southern California museums since October 1, 2011. As a tribute to this achievement, the Getty

Foundation is supporting all institutions that have a *Pacific Standard Time* exhibition on view. The Palm Springs Art Museum is currently offering its *Pacific Standard Time* exhibition entitled *Backyard Oasis: The Swimming Pool in Southern California 1945-1982*. This exhibition has received national and international acclaim with its 140 compelling photography works from important photographers and artists including Slim Aarons, David Hockney, Herb Ritts, Edward Ruscha, and Julius Shulman. *Backyard Oasis* traces the development of photography and Californian cultural history and will remain on view at the museum through May 27. The Getty-sponsored free day on March 31 is designed to encourage people to experience the exhibition again or for the first time at no cost.



Earlier this month, the museum opened its new satellite location in Palm Desert. As a celebration for the community, the Palm Springs Art Museum in Palm Desert will also be free to the public on March 31 and will feature music, and docent talks from 10 a.m. to 5 p.m. The inaugural exhibition is *Rodin to Now: Modern Sculpture*, which showcases significant works by well known modern artists including Auguste Rodin, Henry Moore, Pablo Picasso, Alberto Giacometti, Edgar Degas and dozens more. The exhibition is complemented by the finest

sculpture garden east of Los Angeles, set in a lushly landscaped desert oasis that houses works from modern masters such as Donald Judd, Gio Pomodoro, Barry Flanagan, Betty Gold and Fletcher Benton. For more information, call 760-346-5600. The Palm Springs Art Museum in Palm Desert is located at 72-567 Highway 111 on the corner of Highway 111 and west El Paseo in Palm Desert, CA.

Backyard Oasis: The Swimming Pool in Southern California Photography, 1945-1982 is organized by the Palm Springs Art Museum. The exhibition and catalogue are funded through a lead grant from The Getty Foundation, with additional support provided by David Knaus, the James Irvine Foundation, the Architecture and Design Council, the Photography Collection Council, and Yvonne and Steve Maloney. The Ace Hotel and Swim Club is the official hotel sponsor of the exhibition.

About the Palm Springs Art Museum

The Palm Springs Art Museum's main facility is located in downtown Palm Springs in a 150,000 square foot architecturally-significant building and features compelling exhibitions and a robust permanent collection of modern, contemporary, Western and Native American, Mesoamerican and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum has a facility in Palm Desert will open an architecture and design center in Palm Springs in 2013. For more information, call 760-322.4800 or visit www.psmuseum.org.

Pacific Standard Time

Pacific Standard Time is a joint initiative of the Getty Foundation and the Getty Research Institute that aims to document the history of art in Southern California in the post World War II decades, and to bring it to a wider audience. The project is an unprecedented collaboration of more 60 cultural institutions across Southern California that are presenting thematically linked exhibitions and programs, all designed to celebrate the region's vibrant post WWII art scene. Previewed by a film festival and two symposia in late 2010 and early 2011, *Pacific Standard Time* exhibitions and events will open in October 2011 and continue for six months.

Image credits:

Top: Michael Childers, *The Hockney Swimmer*, 1978, C-print, © Michael Childers

Bottom: Installation view of *Rodin to Now: Modern Sculpture*, photo by Lani Garfield

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PACIFIC STANDARD TIME:
ART IN L.A. 1945-1980

An initiative of the Getty with arts
institutions across Southern California.

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