



Meet the Museum Event to be Held at the Palm Springs Art Museum

Annual Membership Drive Event to be Held Friday, April 6th, 2012, from 6-9 p.m.



January 25, 2012 (Palm Springs, CA) -- The annual Meet the Museum membership drive party at the Palm Springs Art Museum will be held on Friday, April 6, 2012 from 6-9 p.m. (the Friday of White Party Weekend). Now in its seventh year, Meet the Museum is an annual event that encourages members to renew their memberships or join the museum for the first time and receive an entry into the party, one of the museum's most fun events of the year. Meet the Museum is 100% underwritten and last year raised nearly \$70,000 in member fees,

with all proceeds benefitting museum operations, exhibitions and education programs. The event attendance will be capped at 1,000 and is expected to sell out again this year.

The evening will feature complimentary valet parking, entertainment by various DJ's, complimentary pop art photography, and multiple open bar stations. Bar service and edibles will be provided by LULU California Bistro, and wine will be provided by Tulip Hill Winery through Kristy Brown and Sara Hammond.

This year, financial advisor and philanthropist Jim Casey and his partner Jason Altieri are the new chairs of the annual event. Casey's company, Integrated Wealth Management, has been the lead sponsor of Meet the Museum since 2006.

Because it is a membership drive, attendees must either renew their membership or join the museum after February 1, 2012. An individual membership is \$75 (includes one year individual membership and a single admission to event); and a dual membership is \$135 (includes one year dual membership and admission for two to the event). Current members who renewed their memberships prior to February 1, 2012 may purchase an entry ticket to the event for \$50, but no entry tickets will be sold to attendees without a museum membership.

This year a new VIP level is available for \$100 per person (includes one-year Individual membership and one VIP entry ticket) or \$200 (includes one-year dual membership and two entry tickets). The VIP level provides access through a VIP entrance, and exclusive access to a special VIP lounge that will feature a dedicated open bar and passed hors d'oeuvres. To attend the event and renew a current membership or join the museum for the first time, attendees should contact the museum's membership office at 760-322-4825 or go to https://www.psmuseum.org/membership-giving/meet_the_museum.php.

Meet the Museum After Party

Following the Meet the Museum event, the museum's Photography Collection Council (PCC) and the Architecture and Design Council (ADC) are co-hosting a post-event After Party at a private residence in the area. Starting at 9 p.m., the After Party is open to anyone who would like to join either council or renew their council membership. Existing PCC or ADC council

members may also attend the after party by paying \$25. To attend the After Party, contact Brooke Devenney at 760-322-4818 or bdevenney@psmuseum.org.

Meet the Museum is generously sponsored by Integrated Wealth Management, LULU California Bistro, US Bank, Red Bull, Tulip Hill Winery, Party Lab and Signature Party Rentals.

The Palm Springs Art Museum's main facility is located in downtown Palm Springs in a 150,000 square foot architecturally-significant building and features compelling exhibitions and a robust permanent collection of modern, contemporary, Western and Native American, Mesoamerican and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art workshops for all ages. For more information, call 760-322-4800 or visit www.psmuseum.org.

Photo caption: Attendees at the 2011 Meet the Museum event included performer Scott Nevins, Kevin Bass, Jim Casey, Bella da Ball, Jason Altieri and singer Lorna Luft.