



**FOR MORE INFORMATION:
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Be the Photographer You Always Wanted to be at BYOC –“Bring Your Own Camera” on March 26th!

January 26, 2011 (Palm Springs, CA) - The Photography Collection Council (PCC) of the Palm Springs Art Museum announces Bring Your Own Camera (BYOC) in conjunction with Melissa Morgan Fine Art (MMFA) on March 26, 2011 for El Paseo Fashion Week. Budding photographers are invited to bring their own cameras to MMFA, located at 73-040 El Paseo from 2-5 p.m. A stage with professional lighting will be set up courtesy of sponsor Taylor Sherrill Photography and live models will be available to snap pictures of in various poses. There will also be a photo booth in site and a costume table if anyone wants to jump in and take pictures with friends. Refreshments will be served. The cost to participate is \$20 for Photography Collection Council members and \$25 for non-members. To purchase tickets, call PCC Coordinator Brooke Devenney at 760-322-4818.

Noted Hollywood photographer Michael Childers, who sits on the Photography Collection Council board describes the event as “a great opportunity for photographers to practice their craft, take some great portfolio pictures without the normal expenses of renting studios, models and equipment and a fun way to get together with those of like interest in a beautiful gallery setting.”

Palm Springs Life is a sponsor of the event.

The Photography Collection Council of the Palm Springs Art Museum’s main function is to promote the museum’s goal to become one of the country’s leading repositories of photographs as a source of in-house and traveling exhibitions, scholarly study and publications. This event is one of many to raise funds towards this endeavor. All museum members are eligible to join the council and more information can be found at www.psmuseum.org.

Located downtown in an architecturally-significant building, the Palm Springs Art Museum features compelling exhibitions and a robust permanent collection of modern, contemporary, Native American, Western and Mesoamerican and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art workshops for all ages. The museum’s Annenberg Theater features outstanding musical performances. The museum is open six days a week; Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. with free admission from 4 – 8 p.m. sponsored by the City of Palm Springs. Admission is free to members; youths 12 and under and active-duty military and their families. Regular admission is \$12.50 for adults; \$10.50 for seniors 62 and over; and \$5 for adult students. For more information, call 760.322.4800 or visit www.psmuseum.org.