FOR IMMEDIATE RELEASE

Palm Springs Art Museum

PALM SPRINGS ART MUSEUM ANNOUNCES CHEF GABRIEL WOO TO TAKE OVER CAFÉ MANAGEMENT

Celebrated chef has overseen local favorites Holiday House and Sparrows Lodge, remains executive chef at Bar Cecil

PALM SPRINGS, CA (Apr. 6, 2023) Palm Springs Art Museum has concluded the selection process for management of their on-site café space and catering services, and has chosen celebrated chef Gabriel Woo and his company Woo Hospitality LLC. Woo, a longtime Palm Springs resident, has overseen such iconic city venues as Holiday House and Sparrows Lodge. He will continue his role as executive chef and remains a partner at Bar Cecil.

Born in Mexico and raised in Palm Springs, Woo has over 23 years of culinary experience and has been recognized for his exceptional cuisine by such publications as the Michelin Guide, New York Times, LA Times, USA Today, and Wall Street Journal. Of his plans for this new enterprise, Woo says, "I'm thrilled to have the chance to create a distinctive menu with quality food that patrons can enjoy within the museum and garden settings. Ever since I first learned of this opportunity, my imagination has been stirred and I can't wait to get started on crafting what will be a truly unique Palm Springs experience."

The museum’s CFO Jack Peirce, who headed up the selection committee, says, "The taste and creativity that Gabe has shown as executive chef at Bar Cecil has made him a culinary star both locally and nationally. We know that Gabe will be an exemplary partner in elevating the museum experience for both our community and visitors."

As part of his agreement, Woo will also be providing catering support to some of the museum's many events, including exhibition opening and lecture receptions, fundraisers, and public programs.

John Janulis, one of Bar Cecil's partners says, "We are excited that Gabe is going to be expanding his reach locally with this exciting new opportunity and we're thrilled that he will continue as our partner and executive chef at Bar Cecil."
The selection process involved an open call for participation and, over the course of several months, museum staff had conversations with eight vendors. They ultimately presented three vendor proposals to a committee comprised of senior staff and select board members. The committee then made its recommendation to the full board which gave its unanimous approval to the selection.

The museum is currently offering pop-up food experiences from local vendors in the building’s sculpture gardens and will continue to do so through the summer as the café space undergoes renovation and redecoration. The new venue is slated to have an official grand opening in the early fall; details such as the name and menu will be announced in the coming months.

For more information about Palm Springs Art Museum exhibitions, programs, and events, please visit psmuseum.org or call (760) 322-4800.

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**About Palm Springs Art Museum**
Palm Springs Art Museum is the largest cultural institution in the Coachella Valley. The flagship building, located in downtown Palm Springs, features compelling art exhibitions, a vast permanent collection, and the Annenberg Theater, all in a 150,000-square-foot, architecturally significant building. Five blocks away, the Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, features exhibitions and programming that explore the rich topics of architecture and design.