



FOR IMMEDIATE RELEASE

Media Contact: Scott Slaven
(323) 697-2971
sslaven@psmuseum.org

PALM SPRINGS ART MUSEUM CELEBRATES PRIDE WITH PRI PRI

All-new event will feature music, performance, and art

PALM SPRINGS, CA (October 20, 2021) Palm Springs Art Museum, in association with Palm Springs Pride, is presenting **Pri Pri**—a party unlike *any* experienced at the museum before! The free event takes place in the galleries on Friday, November 5 from 7:00-10:30 p.m. Please note that the museum will be closed to visitors that day so that staff can prepare for the evening’s event.

Our headliner is underground pop music princess **Slayyyter**, a protégé of Charli XCX whose dance-ready anthems will have you moving. Attendees will also groove to **Saturn Risin9** whose music transcends electro-pop R&B and Goth, and there will be a performance piece from **rafa esparza**, a multidisciplinary artist whose work reveals history, personal narrative, and kinship.

We will also present three different DJ experiences: New York City’s **Papi Juice**, a Queer/Trans POC dance collective featuring a trio of DJs and an art director; **Brownskinhazel**, a DJ also known for their challenging art critiques; and Bay Area punk DJ and author **Brontez Purnell** who will do a reading from his book *100 Boyfriends*, praised by the *New York Times* as “... (a) hurricane of delirious, lonely, lewd tales.”

Pri Pri’s host is none other than drag icon, **Charlene**. Documented throughout HBO’s *Wig*, Charlene has managed to steal hearts throughout the country by transgressing societal norms, all the while keeping everyone gagged. And you know there will be a drag competition. Finally, Dulce Vida Tequila is one of our sponsors and will be distributing tequila samples throughout the night!

Pri Pri takes place at Palm Springs Art Museum on Friday, November 5 from 7:00-10:30 p.m. Admission is free, limited to attendees 21 and over, and will feature a no-host bar. COVID safety measure will be in place including mandatory mask wearing (when not eating/drinking) and proof of vaccination. Get more info.

Pri Pri is curated by Guadalupe Rosales, Cody Critchelo & Saturn Risin9, and is generously underwritten by Craig Hartzman & James John, Steven A. Brown & Richard M. Cain, Walter Gendell & Jack

Fitzsimmons, Tom Minder & Duke Kalas, John Monahan, Ann Sheffer & Bill Scheffler, and Cindra & Rod Stolk. In-kind support is provided by Ace Hotel & Swim Club, Dulce Vida Tequila, and LULU Catering & Events.

For more information about Palm Springs Art Museum exhibitions, programs, and events, please visit psmuseum.org or call (760) 322-4800.

###

About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building, located in downtown Palm Springs, features compelling art exhibitions, a vast permanent collection, and the Annenberg Theater, all in a 150,000-square-foot, architecturally significant building. The Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, features exhibitions and programming that explore the rich topics of architecture and design. In Palm Desert, Palm Springs Art Museum's four-acre Faye Sarkowsky Sculpture Garden is open to the public from sunrise to sunset, seven days a week.