

We are committed to making a great theater even better! Audiences love the Annenberg Theater’s intimacy, design and acoustics. Now we want to enhance everyone’s enjoyment of performances by updating our sound system, lighting equipment and more.

Completed Projects Include...

- ADA assisted listening devices
- New lighting board and dimmer rack
- New Video switcher
- New cinema-quality projector
- Updated house sound system
- New cinema-quality sound system

We Still Need...

- Enhancements to the lighting grid
- Monitors
- New sound console
- Refurbished stage floor
- Crew communications upgrades
- Stage and performance equipment
- Equipment service contracts



THE FIVE HUNDRED

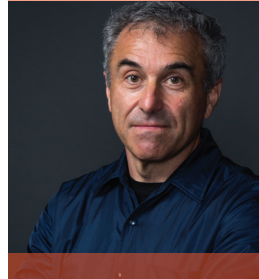
“It’s a real joy for me to able to support this particular campaign. I was involved in theater in college and I’ve been an enthusiastic fan of the performing arts ever since. I am also a devotee of great architecture, an avid preservationist, and a big believer in the value of cultural institutions for healthy communities. I hope you’ll join me in this exciting effort to update a beloved Palm Springs theatrical gem.”

John P. Monahan, Owner, The Five Hundred



Steve Maloney
Chair,
Board of Trustees

“The Annenberg Theater is a dynamic part of Palm Springs Art Museum’s programs. It’s exciting, vibrant, and alive! Please join me and Yvonne in supporting this campaign. Together, we can ensure that the spotlight never dims on this exceptional venue.”



Louis Grachos
JoAnn McGrath
Executive Director/CEO

“The Annenberg Theater has been home for Palm Springs Art Museum’s performing arts for nearly 40 years, and its programs have provided our desert communities with a rich and culturally diverse array of music, theater, dance, cabaret, films, lectures and special events. We’re grateful to the Annenberg Theater Council for raising funds that keep this facility on the cutting edge!”



Lucie Arnaz & Laurence Luckinbill
Actors

“Between us we have performed on the Annenberg stage many, many times and both agree it is one of our favorite theaters. Big enough to make producers money, intimate enough to make audiences care. Benefiting from its location inside the majestic museum with its own bistro and a sculpture garden at its stage door, the architecturally perfect Annenberg Theater does not have a bad seat in it and, from box office to backstage, makes you feel this is a sacred space—a gem in our community. We are proud to support keeping it that way.”



ANNENBERG THEATER
PALM SPRINGS ART MUSEUM

Palm Springs Art Museum
P.O. Box 2310
Palm Springs, CA 92263



ANNENBERG THEATER
PALM SPRINGS ART MUSEUM

STAND UP FOR THE ANNENBERG THEATER –
TAKE YOUR SEAT



PLEASE TAKE YOUR SEATS!



As we enter the fifth season of the Annenberg Theater Council's "Take Your Seat" Campaign, we are delighted to report that more than half of the theater's 400 seats now bear the name of a generous donor, or someone honored or remembered by the donor, etched on the back of the chair. The money raised has already funded many critical upgrades to the theater's sound system and lighting equipment, and we have almost completed our wish list to bring our beautiful 20th century auditorium up to 21st century production standards.

If you have not already purchased your seat and would like to participate in this rare philanthropic opportunity, I urge you to do so this season before "the curtain comes down." With volunteer leadership provided by the members of the Annenberg Theater Council Board, and 100% of our campaign costs underwritten by our Campaign Sponsor, Museum Trustee John P. Monahan of The Five Hundred building, every dollar of your \$1,000 contribution will go directly to funding improvements to the theater.

We hope to see you here at the Annenberg Theater often this season and for seasons to come, and we would be honored to add your name to our growing roster of seats taken!

Terri Ketover

Terri Ketover
Vice Chair, Annenberg Theater Council

HOW IT WORKS

Terms Each seat, regardless of location in the theater, may be named for the person(s) of your choosing for a fully tax-deductible contribution of \$1,000. No discount for naming multiple seats. No limit to the number of seats you may name (except for the number of seats remaining at the time of your contribution). Payment in full only—no pledges or multiple payments. Naming rights guaranteed at least until the 100th anniversary of Palm Springs Art Museum in 2038. Naming a seat does not guarantee availability of that seat for your use when purchasing a ticket.

To participate in this campaign and take advantage of this rare philanthropic opportunity, simply complete the contribution form (see right). Refer to the seating chart to select your preferred row(s) and seat(s). If you would like to name additional seats, please list on a separate sheet and include with your form. Mail your completed form (with credit card payment information completed, or enclose a check) to:

Take Your Seat

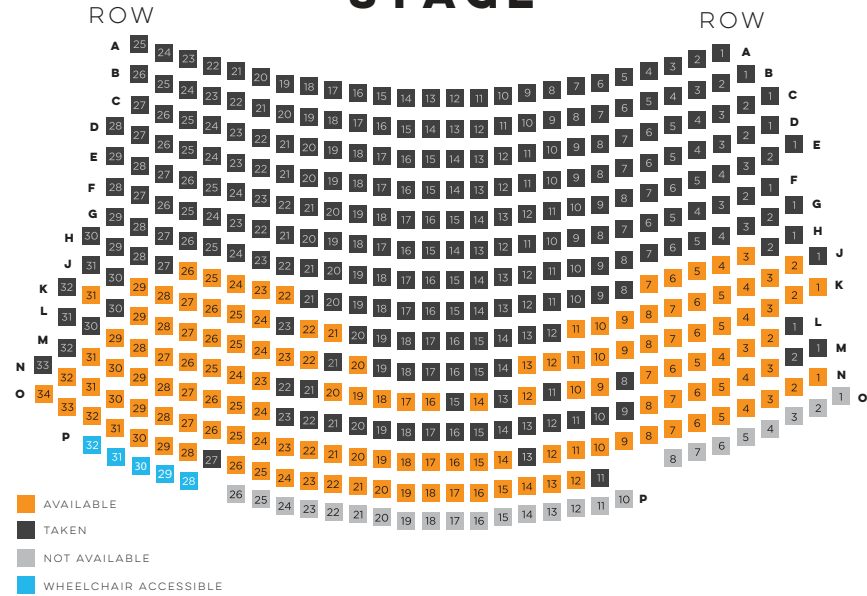
Palm Springs Art Museum
P.O. Box 2310
Palm Springs, CA 92263

You may also process your order as a credit card payment over the phone at 760-322-4849. Or, visit the Annenberg theater box office during regular box office hours for assistance.

To learn more, go to psmuseum.org.



STAGE



Each name engraving is limited to two lines of 22 characters including spacing, no punctuation, where applicable an "@" in lieu of "and", and you may select a top line to be etched in a smaller type size that reads: In Memory Of or In Honor Of.

Seat assignments will be made on a first-come, first-served basis.

If you have preference on which seat your name(s) will be placed, please indicate below:

IN MEMORY OF IN HONOR OF NEITHER

ROW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SEAT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

IN MEMORY OF IN HONOR OF NEITHER

ROW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SEAT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name _____ Enclosed is my check for \$ _____
 Address _____ Please charge my/our credit card in the amount of _____
 City _____ \$ _____
 State _____ Zip _____ AMEX DISCOVER MASTERCARD VISA
 Phone _____ Email _____ Number _____ Expiration Date _____
 Contact person (if different from signatory) _____ You may charge my credit card on _____/_____/_____
 Phone _____ Email _____ Signature _____ CVV# _____

I am naming _____ (# of seats) at \$1,000 per seat for a contribution Date _____
 of \$ _____

I understand that naming a seat does not guarantee availability of that seat for my use when purchasing a ticket.

For information about additional premium naming opportunities, please contact Michael Miner, The Dorothy and Harold J. Meyerman Director of Development at mminer@psmuseum.org or 760-322.4877.

Make checks payable to Palm Springs Art Museum (ATC).