ART PARTY 2027

Palm Springs Art Museum

Presented by
Steven Brown & Richard Cain

Honoring

NEW YORK PARIS
JEREMY SCOTT
BEVERLY HILLS

Saturday, January 30, 2027

Art Party Chair
Ronnie Sassoon

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Please join us for a spectacular evening
as our community comes together to celebrate
Palm Springs Art Museum's annual Art Party Gala.



Honoring Fashion Designer

Jeremy Scott

Saturday, January 30, 2027

Palm Springs Art Museum
101 N. Museum Drive
Palm Springs, CA

5:00pm	Arrivals and Cocktail Reception
6:30pm	Program and Fundraising
7:30pm	Dinner and Entertainment

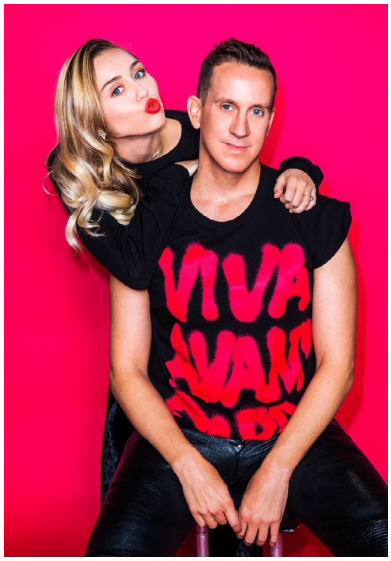
Creative Couture Attire

Event Design & Production by

MOMENTOUS



Jeremy Scott



Jeremy Scott is an American designer and creative director. He consciously breaks with fashion conventions and has created a blend of high fashion and pop iconography. His designs are both fearless and whimsical.

Jeremy Scott grew up in Kansas City Missouri and subsequently attended the renowned Pratt Institute in New York City, graduating in 1996 with a degree in fashion design. He then relocated to Paris where he debuted his eponymous line in 1997 to great fanfare winning both awards and international accolades from his debut.

The Jeremy Scott label quickly gained acclaim, notoriety, and a devout diverse following. As creative director of his own label the star designer became a permanent fixture in the fashion industry with runway shows in Paris, London, and New York. In 2002 Jeremy Scott returned to the USA settling in Los Angeles. The city remains his primary place of residence to this day and an endless source of inspiration.



Scott was appointed Creative Director at Moschino in 2013. From his triumphant debut Milan fashion collection inspired by fast food and fast fashion, Jeremy not only turned Moschino on its ear but the entire fashion industry. Moschino quickly became the brand to be. Celebrities, influencers, and legions of fans all clamored to be part of the Moschino world. The New York Times dubbed Jeremy Scott "fashion's last rebel".

At the same time Scott has also shown true vision with his own label as well as his iconic partnership with Adidas that has lasted now for over two decades. Long before collaborations became standard practice in the fashion world, the Jeremy Scott + Adidas designs were a forebear to fashions love affair with sportswear. Scotts prolific design acumen led him to collaborate with many diverse companies from Mercedes Benz, Mac Cosmetics, Disney, Longchamp, Barbie, Swatch, H&M, Ugg, Cybex, and the Simpsons to made a few. In 2019 Scott received special recognition by Anna Wintour at the Metropolitan Museum of Art Costume Institute in New York City. The exhibitions theme was Camp and something that Scott embodies like no other and hence the designer had more looks featured on display at this show than any other designer.



Scott has dressed countless international superstars including Taylor Swift, Margot Robbie, Katy Perry, Heidi Klum, Paris Hilton, Madonna, Miley Cyrus, Beyonce, Lady Gaga. Ariana Grande, Sabrina Carpenter, Chappell Roan, Asap Rocky and Rihanna.

Jeremy Scotts design world has been recognized in a number of multimedia projects, exhibitions at the Louvre, Brooklyn Museum, and V&A in London, publications including a Rizzoli monograph, an Assouline book, a documentary titled The Peoples Designer, and a 150 looks retrospective exhibition at the Nerman Museum in Kansas City.



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Sponsorship Opportunities

PRESENTING SPONSOR $100,000
- Twenty (20) event tickets
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Prominent recognition as Presenting Sponsor on applicable print and electronic communications
- Recognition on the Palm Springs Art Museum website
- Recognition through applicable Museum social media platforms
- Inclusion in applicable Museum E-News communications
- Prominent on-screen and/or event recognition
- Valet parking

DOUBLE PLATINUM SPONSOR $50,000
- Twelve (12) event tickets
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Recognition as a Double Platinum Sponsor on applicable print and electronic communications
- Recognition on the Palm Springs Art Museum website
- Recognition through applicable Museum social media platforms
- Inclusion in applicable Museum E-News communications
- On-screen and/or event recognition
- Valet Parking

Individual tickets will be released at ArtParty2027.com at a later date, subject to availability.
Non-tax-deductible portion of your contribution — not to exceed 20%.

PLATINUM SPONSOR $25,000
- Ten (10) event tickets
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Recognition as a Platinum Sponsor on applicable print and electronic communications
- Recognition on the Palm Springs Art Museum website
- Recognition through applicable Museum social media platforms
- Inclusion in applicable Museum E-News communications
- On-screen and/or event recognition
- Valet parking

GOLD SPONSOR $10,000
- Four (4) event tickets
- Recognition as a Gold Sponsor on applicable print and electronic communications
- Recognition on the Palm Springs Art Museum website
- Recognition through applicable Museum social media platforms
- Inclusion in applicable Museum E-News communications
- On-screen and/or event recognition
- Valet parking

SILVER SPONSOR $5,000
- Two (2) event tickets
- Recognition as a Silver Sponsor on applicable print and electronic communications
- Recognition on the Palm Springs Art Museum website
- Recognition through applicable Museum social media platforms
- Inclusion in applicable Museum E-News communications
- On-screen and/or event recognition
- Valet parking



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Underwriting Opportunities

PROGRAM SPONSOR $50,000 (1 available)
- Twelve (12) tickets to Art Party 2027
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Opportunity to add logo or name to program materials.
- Valet Parking

BAR SPONSOR $25,000 (2 available)
- Ten (10) tickets to Art Party 2027
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Opportunity to add logo or name to signs or other materials at or near the bars.
- Valet Parking

*Print inclusion deadline is 12/04/2026
Non-tax-deductible portion of your contribution — not to exceed 20%.

ENTERTAINMENT SPONSOR $25,000 (2 available)
- Ten (10) tickets to Art Party 2027
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking

DÉCOR SPONSOR $25,000 (1 available)
- Ten (10) tickets to Art Party 2027
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking

HONOREE SPONSOR $25,000 (1 available)
- Ten (10) tickets to Art Party 2027
- Premier reserved seating for the theater program
- Premier reserved seating for gala on main floor
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking



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RED CARPET SPONSOR $20,000
- Eight (8) Tickets to Art Party 2027
- Invitation for two (2) to an exclusive sponsor dinner with Jeremy Scott. Held at a private residence.
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Opportunity to add logo or name to signage at the red carpet.
- Valet Parking

EXHIBITION UNDERWRITER $15,000 (1 available)
- Four (4) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Name listed on exhibition wall as Exhibition Sponsor.
- Valet Parking

EVENT PRODUCTION SPONSOR $15,000 (2 available)
- Four (4) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking

INVITATION SPONSOR $10,000 (1 available)
- Four (4) tickets to Art Party 2027
- Name or Company Name and logo featured on invitation
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.

MEDIA SPONSOR $10,000 (2 available)
- Four (4) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking

BID PADDLE SPONSOR $10,000 (1 available)
- Four (4) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Opportunity to add name or logo to bid paddles.
- Valet Parking

VALET SPONSOR $7,500 (1 available)
- Two (2) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking

PHOTOGRAPHY SPONSOR $7,500 (1 available)
- Two (2) tickets to Art Party 2027
- Name recognition on all print* and electronic communications (museum website, museum social media platforms, inclusion in E-News communication) with on-screen recognition at Art Party 2027.
- Valet Parking



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Will you be joining us for this event?

- ○ Yes, I/We would like to support the Palm Springs Art Museum for this very special gala fundraiser.
- ○ I/We are unable to attend but please accept this donation on our behalf. (Fully deductible)

Sponsor Levels

- ○ Presenting Sponsor $100,000
- ○ Double Platinum Sponsor $50,000
- ○ Platinum Sponsor $25,000
- ○ Gold Sponsor $10,000
- ○ Silver Sponsor $5,000

Underwriting Opportunities

- ○ Program Sponsor $50,000 (1 available)
- ○ Bar Sponsor $25,000 (2 available)
- ○ Entertainment Sponsor $25,000 (2 available)
- ○ Décor Sponsor $25,000 (1 available)
- ○ Honoree Sponsor $25,000 (1 available)
- ○ Red Carpet Sponsor $20,000 (1 available)
- ○ Exhibition Underwriter $15,000 (1 available)
- ○ Event Production Sponsor $15,000 (2 available)
- ○ Invitation Sponsor $10,000 (1 available)
- ○ Media Sponsor $10,000 (2 available)
  Bid Paddle Sponsor $10,000 (1 available)
- ○ Valet Sponsor $7,500 (1 available)
- ○ Photography Sponsor $7,500 (1 available)

Methods of Payment

Charge my
○ Visa ○ MasterCard ○ Discover ○ AMEX

Card # _____

Exp:_____ CVV_____

- ○ Enclosed is my check payable to Palm Springs Art Museum
- ○ My contribution is coming from a DAF
- ○ Bill me on _____

Name _____

Address _____

City _____

State_____ Zip _____

Phone _____

Email _____

Recognition Name(s) _____

_____

Go to **ArtParty2027.com** or scan this QR code for an easy way to complete your sponsorship information online. Or fill out the order form and return it by mail.

Sponsorship forms may be mailed with a check or credit card information to
MarJon Hudson, Director of Development, mhudson@psmuseum.org, 760.902.2088
Palm Springs Art Museum, P.O. Box 2310, 101 Museum Drive, Palm Springs, CA 92263-2310

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