



PALM SPRINGS
ART MUSEUM

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PHOTOS ATTACHED

PALM SPRINGS ART MUSEUM TO HOST
DAY OF THE DEAD CELEBRATION AT TWO LOCATIONS

Celebrations to take place Sunday, October 30 and Friday, November 4

PALM SPRINGS, CA -- (October 18, 2016) – Palm Springs Art Museum is hosting its popular, free Day of the Dead (Día de los Muertos) celebration on Sunday, October 30, from 10 a.m. to 5 p.m. at Palm Springs Art Museum, and Palm Springs Art Museum in Palm Desert, The Galen and Faye Sarkowsky Sculpture Garden is hosting its celebration on Friday, November 4, from 4 p.m. to 9 p.m. Admission to both events is free.

On Sunday, October 30, the public is invited to see Palm Springs Art Museum come alive with the spirit and traditions of Day of the Dead. Fun for the entire family, activities include making artistic masks, creating paper flowers and flower crowns, and face painting. In addition, attendees will enjoy music, dance and rituals as the Museum celebrates the spirit of traditions of Day of the Dead.

Performances begin at 10 a.m. and kick off with a procession by Danza Azteca Citlaltonac at the intersection of Palm Canyon Drive and Tahquitz Canyon Way continuing to the Museum, followed by Mariachi Azteca de Oro, Titeres de Tatachón, Ballet Folklorica. Art-making activities will be held 11 a.m. to 3:30 p.m., and altar viewings throughout the Museum will be available 11 a.m. to 5 p.m.

On November 4, as part of its Galen First Friday events, Palm Springs Art Museum in Palm Desert invites families to celebrate Day of the Dead by taking a docent guided tour of the Museum at 4 p.m., participating in a Remember Garland activity from 5 to 6 p.m. followed by a Ballet Folkloric Sabor a Mi Tierra performance, listening to a visiting artist discussion at 6:30 p.m. and enjoying a live performance by Machin' in the Faye Sarkowsky Sculpture Garden at 7:30 p.m.

“Day of the Dead is a unique celebration that gives attendees the opportunity to express themselves through art, music and dance,” said Leonardo Bravo, Director of Education and Public Programs. “We invite people of all ages to come to both of the Palm Springs Art Museum’s events and participate in this spirited tradition.”

Day of the Dead is a traditional Mexican holiday that inspires individuals, family, friends and community to celebrate life by reflecting on history and culture through the act of honoring those who have passed away. Day of the Dead education programs are made possible by the Wells Fargo Foundation.

The Museum participates in the CV Days of Los Muertos to expand cultural awareness and community collaboration with partners including Cabot's Pueblo Museum, Children's Discovery Museum of the Desert, and Coachella Valley History Museum, Raices Cultura, Run with Los Muertos and Sunnylands Center and Gardens. A full list of activities can be found on each partners' website.

For information about Palm Springs Art Museum locations, hours, admission prices, membership opportunities and ongoing exhibitions, please visit www.psmuseum.org or call (760) 322-4800.

About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building is located in downtown Palm Springs and features compelling art exhibitions, a vast permanent collection, and the 433-seat Annenberg Theater, all in a 150,000 square foot, architecturally-significant building. Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, features exhibitions and programming that explore the rich topics of architecture and design. Admission to the A+D Center is free. Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents rotating exhibitions and special collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden featuring important sculpture works. Admission to the Palm Desert location is free, generously underwritten by Helene V. Galen. For more information, call 760-322-4800, visit psmuseum.org, and follow the museum on Facebook, Twitter and Instagram.

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