

The logo for the Palm Springs Art Museum features three overlapping, semi-transparent orange rectangles of varying shades, creating a sense of depth and movement. Below the graphic, the text "PALM SPRINGS ART MUSEUM" is displayed in a clean, sans-serif font.

PALM SPRINGS
ART MUSEUM

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PALM SPRINGS ART MUSEUM PRESENTS *KINESTHESIA*:
LATIN AMERICAN KINETIC ART, 1954-1969, OPENING AUGUST 26

Exhibition Focuses on South American Epicenters of Midcentury Kinetic Art

PALM SPRINGS, CA (Sept. 8, 2017) – Palm Springs Art Museum is proud to present ***Kinesthesia: Latin American Kinetic Art, 1954-1969***, the first in-depth examination of the pioneering South American artists of the international Kinetic Art Movement. This vibrant, groundbreaking exhibition opens on Saturday, August 26, and will be on view through January 15, 2018.

“Kinetic Art emerged in Europe in the early 20th century with its progenitors employing light, space, and motion to create an ethereal, almost sensuous experience for the viewer,” said Elizabeth Armstrong, Palm Springs Art Museum’s JoAnn McGrath Executive Director. “This exhibition serves as an introduction to the Latin American artists who played critical roles in the movement, while simultaneously providing a curatorial case for Kinetic Art as an important medium.”

Presented as part of **Pacific Standard Time: LA/LA (PST: LA/LA)**, *Kinesthesia* begins with the layered “vibrational” works of Jesús Rafael Soto and goes on to explore more than 50 examples of Kinetic Art by Carlos Cruz-Diez, Gyula Kosice, Julio Le Parc, Martha Boto, Horacio Garcia-Rossi, Alejandro Otero, Abraham Palatnik and Gregorio Vardanega.

“*Kinesthesia* makes a compelling case that although Paris remains the indisputable capital of Kinetic Art, much of the Latin American work thought to be in that category did not come into being as a consequence of the movement, but often anticipated and unfolded in tandem with the better-known European developments,” said Guest Curator Dan Cameron.

Kinesthesia: Latin American Kinetic Art, 1954-1969 is being presented as part of Pacific Standard Time: LA/LA (PST: LA/LA), a far-reaching and ambitious exploration of Latin American and Latino art in dialogue with Los Angeles. Supported by grants from the Getty Foundation, Pacific Standard Time: LA/LA takes place from September 2017 through January 2018 at more than 70 cultural institutions across Southern California, from Los Angeles to Palm Springs, and from San Diego to Santa Barbara. PST: LA/LA is an initiative of the Getty. The presenting sponsor is Bank of America.



Presenting Sponsors



Major support for this exhibition is provided through grants from the Getty Foundation.



Additional funding for *Kinesthesia: Latin American Kinetic Art, 1954–1969* is provided by the Andy Warhol Foundation for the Visual Arts; Palm Springs Art Museum Contemporary Art Council; Erik E. and Edith H. Bergstrom Foundation; Yvonne and Steve Maloney; Patty and Arthur Newman/Newman's Own Foundation; and Atelier 4 – Fine Arts Logistic.

Exhibition Season Sponsors: Carol & Jim Egan, David Kaplan & Glenn Ostergaard, Dorothy C. Meyerman, Marion & Bob Rosenthal, and the Herman and Faye Sarkowsky Charitable Foundation.

For information about Palm Springs Art Museum hours, locations, admission prices, membership opportunities and ongoing exhibitions, please visit <https://www.psmuseum.org> or call (760) 322-4800.

About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building is located in downtown Palm Springs and features compelling art exhibitions, a vast permanent collection, and the 428-seat Annenberg Theater, all in a 150,000 square foot, architecturally-significant building. Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, features exhibitions and programming that explore the rich topics of architecture and design. Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents rotating exhibitions

and special collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden featuring important sculpture works. Admission to the Palm Desert location is free, generously underwritten by Helene V. Galen. For more information, call 760-322-4800, visit psmuseum.org, and follow the museum on Facebook, Twitter, and Instagram.

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