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THE LIVING DESERT AND PALM SPRINGS ART MUSEUM PARTNER
TO OFFER MEMBERS FREE SUMMER ADMISSION

Members of One Organization Receive Free Admission to Both Establishments

PALM DESERT/INDIAN WELLS, CA -- (May 29, 2018) – Summer in the desert does have its advantages as The Living Desert Zoo and Gardens and Palm Springs Art Museum partner to honor each other’s membership cards for complimentary entry to their venues from June 1 through September 30.

“Partnering with Palm Springs Art Museum is a great way for our supporters to enjoy additional benefits of membership,” said Dawn Petrick, The Living Desert’s Director of Park Services and Guest Relations. “We recommend spending the mornings with the animals at The Living Desert and the afternoons appreciating the various exhibitions at the museum’s three locations.”

Members of The Living Desert are offered free entry into all three Palm Springs Art Museum locations: the main campus on 1010 Museum Drive, the Architecture + Design Center—both in Palm Springs—and The Galen and Faye Sarkowsky Sculpture Garden in Palm Desert.

Palm Springs Art Museum members will all receive free entry to The Living Desert. To take advantage of this benefit, guests simply show their membership card and valid I.D. at admissions.

“We love providing added value to our museum membership program—and partnering with The Living Desert does just that,” said Elizabeth Armstrong, the museum’s JoAnn McGrath Executive Director. “From diverse art exhibitions to animal appreciation and desert conservation, the Coachella Valley has so much to offer, even during the summer months.”

Visitors to The Living Desert will be able to feed the giraffes, experience animal encounters, listen to daily keeper chats and explore the beauty of the zoo and gardens. From June 1 through September 30, The Living Desert is open daily from 8 a.m. to 1:30 p.m. with last admission at 1 p.m.

At Palm Springs Art Museum, visitors can experience “Eighty @ Eighty,” a genre-spanning exhibition highlighting recent acquisitions and gifts to the museum’s permanent collection including modern sculpture and design, 20th century photography, Native American ceramics, American art of the West and global contemporary art. Through July 9, visitors to the Museum’s Architecture and Design Center will be treated to *In Conversation: Alma Allen & J.B. Blunk*, as well as *Journey Through the Desert – The Road Less Traveled* photography exhibition at Palm Springs Art Museum Palm Desert, The Galen. The summer hours of all three museum locations can be found at psmuseum.org.

The partnership program does not entitle either member group to receive additional member benefits at the reciprocating location, such as discounts on food, retail, tours, etc.

For more information about The Living Desert, visit livingdesert.org, or call (760) 346-5694. For information about Palm Springs Art Museum, please visit psmuseum.org or call (760) 322-4800.

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