

DAY OF THE DEAD/DÍA DE LOS MUERTOS TO BE HELD ON OCTOBER 24 AT THE PALM SPRINGS ART MUSEUM

Annual Celebration Features Art, Music, Food, Dancing and Ceremonial Alters

October 16, 2009 (Palm Springs, CA) - The Palm Springs Art Museum will hold its annual Day of the Dead/Día de los Muertos celebration on October 24, 2009 from 11 a.m. – 4 p.m. This event features art, music, food, dancing, theater and other activities and is one of the largest free community days that the museum hosts. Admission to the museum and all events are free on this day, and light food and refreshments will be served.

Day of the Dead is a traditional celebration and remembrance observed widely in Latin America and interpreted broadly throughout the United States. It celebrates the continuance of life, family relationships, and community solidarity and even finds humor after death. On this day families gather to tell stories, honor their heritage and commemorate loved ones who have passed away. Through vivid imagery, storytelling and traditions, death is recognized as a continuation of life.

Event Overview:

11:00 a.m. PROCESSION/PROCESIÓN



Day of the Dead begins at 11 a.m. at the intersection of Palm Canyon Drive & Tahquitz Canyon Way with a performance and masked procession Dazante del Sol who will be dressed as Aztec dancers and will lead a procession to the museum.

11 a.m. – 4 p.m. – ALTARS/OFRENDAS



At the museum, there will be many altars (oferendas) throughout the building, including a large community altar on the museum's front steps where the public is invited to leave a memento. Altars will be created by Culturas, Latino Book y Más, Luis Rodríguez, Jesús Olivares, Virginia Ortega, O'Jay Vanegas, St. Theresa Catholic School-Spanish Club, the Indio Teen Center, the Palm Springs Art Museum's Artists Council, Docent Council and museum staff.

12 – 3:30 p.m. – PERFORMANCES/ACTUACIONES



There will be many live performances through out the day including:

- Mariachi music by Mariachi Azteca de Oro de José Valdéz at 12, 2:30 and 3:00 p.m.
- DJ music by DJ Pepe, XKlusive Mobile Music from 12:30 – 3:30 p.m.
- Live theater performances by Teatro Negro Acevedo Compañía de Títeres at 1 and 2 p.m.
- Performances by Ballet Folklórico Sol del Desierto at 1:30 p.m.

11 a.m. – 3:30 p.m. – ART ACTIVITIES/ACTIVIDADES DE ARTE



There will be a variety of family-friendly art activities throughout the day, including creation of paper flowers, papel picado, masks, bottle cap jewelry and storytelling. These events will take place at various locations throughout the museum.

FOOD/COMIDA



Complimentary traditional Day of the Dead food will be served at 11:30 a.m. (pan de muertos/day of the dead bread) and 12:30 p.m. (Pozole, traditional Day of the Dead food).

Day of the Dead is sponsored by The Coeta & Donald Barker Foundation, The James Irvine Foundation ,the Bank of America and Target.

Located downtown in an architecturally-significant building, the Palm Springs Art Museum features compelling exhibitions and a robust permanent collection of modern, contemporary, Native American, Western and Pre-Columbian and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art workshops for all ages. The museum's Annenberg Theater features outstanding musical performances. The museum is open six days a week: Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. with free admission from 4 – 8 p.m. sponsored by the City of Palm Springs. Admission is free to members; youths 12 and under and active-duty military and their families. Regular admission is \$12.50 for adults; \$10.50 for seniors 62 and over; and \$5 for adult students. For more information, call 760.322.4800 or visit www.psmuseum.org.

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