

## **PALM SPRINGS ART MUSEUM PREMIERS NEW JULIUS SHULMAN DVD**

*“Julius Shulman: Desert Modern” showcases Shulman's brilliant photography of the architecture in the Palm Springs area*

**Palm Springs, California, April 15, 2008** - The Palm Springs Art Museum announced today that it will premier Julius Shulman: Desert Modern, a new DVD of conversations with the world-renowned photographer on Sunday, April 27 at 2:00 p.m. in the Annenberg Theater. The dialogue with Shulman is conducted by noted architectural historian Alan Hess and Michael Stern, co-authors of the book, Julius Shulman: Palm Springs. The DVD is priced at \$20 and will be available at the Palm Springs Art Museum store or online at <http://store.psmuseum.org/store/>. Following the premier, Shulman, Stern and Hess will answer questions from the audience and sign copies of the DVD and their book.

The DVD focuses on Shulman's remarkable 70-year documentation of the renowned Mid-Century Modern architecture in the Palm Springs area. Shulman, at the age of 97, describes with humor and insight his artistic intentions and the back story to some of his most legendary photographs. The DVD showcases Shulman's inspired photography of the architecture of Richard Neutra (Kaufmann house and the Maslon residence), Albert Frey (Frey House I), John Lautner (Elrod house), E. Stewart Williams (Frank Sinatra estate and the Palm Springs Art Museum), Palmer and Krisel (Alexander houses) and William Cody (Spa Hotel and the Shamel residence).

As a bonus, the DVD also contains an additional feature of informative lectures about Julius Shulman that were presented at the opening of the Julius Shulman: Palm Springs exhibition by Stern, Hess, and Anne Blecksmith of the Getty Research Institute in February, 2008.

### **ABOUT THE PALM SPRINGS ART MUSEUM:**

Located downtown in an architecturally significant building designed by E. Stewart Williams, the Palm Springs Art Museum features a dynamic special exhibitions program, a permanent collection of contemporary, Native American, Western and Pre-Columbian art, and two outdoor sculpture gardens. The museum also owns Frey House II (1963), the dramatic hillside residence in Palm Springs designed by master modernist Albert Frey. The museum offers lectures and educational programs for visitors of all ages, and a diverse schedule of performances in its Annenberg Theater. The museum is open six days a week; Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 to 8 p.m. Admission is free to members; \$12.50 for adults; \$10.50 for seniors 62 and over; \$5 for students and active-duty military with I.D. and free for youths 17 and under.

For general information, call 760.332.4800 or visit [www.psmuseum.org](http://www.psmuseum.org).

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