

NOTED PHILANTHROPIST AND ART COLLECTOR JORDAN SCHNITZER TO CONDUCT FREE LECTURE AT PALM SPRINGS ART MUSEUM

"Why Art? A Personal View" Will Focus on Schnitzer's Passion for Art Collecting

April 2, 2009 (Palm Springs, CA) -- Philanthropist and art collector Jordan Schnitzer will give a lecture at the Palm Springs Art Museum on April 16 at 10:30 a.m. Entitled *"Why Art? A Personal View"*, the dynamic lecturer will explain his lifelong involvement and passion for art. The lecture is free to the public without an admission charge.



Jordan Schnitzer is president of Harsch Investment Properties, founded by his father, Harold J. Schnitzer. He has served prominently on the boards of several arts organizations, including the University of Oregon's museum, that renamed their museum the Jordan Schnitzer Museum of Art in 2004 following a major expansion, making the Eugene, Oregon landmark the 13th largest university museum in the country.

Schnitzer, like his mother Arlene, has been collecting art most of his life and has accumulated a collection of more than 5,000 prints, one of the most comprehensive collections of its kind in the country.

Since 1995, more than twenty five exhibitions have been curated at 75 different museums from the extensive collection of Schnitzer and his family foundation. The collection consists of a vast array of prints from renowned artists such as Andy Warhol, John Buck, Roy Lichtenstein (see above image), Red Grooms, Claes Oldenburg and Kara Walker. His collecting focus has been on contemporary prints, and though his context is worldwide, the community connection to museums, art and artists is of vital importance to this knowledgeable and generous collector.

Because of Schnitzer's outreach, curators throughout the country have developed thematic concepts for touring and single exhibitions including such dynamic shows as "Keys to the Koop," Humor and Satire in Contemporary Printmaking, and "Woman's Work," featuring woman printmakers from the collection.

Located downtown in an architecturally-significant building, the Palm Springs Art Museum features compelling exhibitions and a robust permanent collection of modern, contemporary, Native American, Western and Pre-Columbian and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art

workshops for all ages. The museum's Annenberg Theater features outstanding musical performances. The museum is open six days a week; Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. with free admission from 4 – 8 p.m. sponsored by the City of Palm Springs. Admission is free to members; \$12.50 for adults; \$10.50 for seniors 62 and over; \$5 for adult students and active-duty military with I.D. and free for youths 12 and under. For more information, call 760.322.4800 or visit www.psmuseum.org.

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Image caption: Roy Lichtenstein, *Crying Girl*, 1963, offset lithograph, Collection of Jordan D. Schnitzer © Estate of Roy Lichtenstein