

**PALM SPRINGS ART MUSEUM ANNOUNCES  
LEONORE ANNEBERG APPRECIATION DAY**

*Free Admission offered on February 20, 2008 to Coachella Valley Community*

PALM SPRINGS (February 16, 2008) - The Palm Springs Art Museum announced today that Wednesday, February 20, 2008 will be Annenberg Appreciation Day and admission to the Art Museum will be free to everyone. The date was chosen as it is the 90<sup>th</sup> birthday of Leonore Annenberg, who with her late husband Ambassador Walter Annenberg, has contributed leadership and monetary contributions to the Palm Springs Art Museum for more than five decades.

"Mrs. Annenberg, her late husband Ambassador Annenberg, and the Annenberg Foundation have provided an extraordinary legacy to the Art Museum which has helped make it a cultural cornerstone for the desert communities," said Scott Schroeder, Director of Development for the Palm Springs Art Museum. "Their unparalleled legacy of financial support has transformed the Art Museum's facilities and programs, enabling us to fulfill a vital educational and cultural role in the desert community. We would like to publicly thank the Annenbergs and the Annenberg Foundation and are honored to declare February 20 as Annenberg Appreciation Day."

In honor of the incredible service and grants from the Annenberg Foundation, admission to the Art Museum will be free all day. Museum guests will be able to enjoy the newly refurbished Annenberg Theater and the Annenberg Art Wing, which is currently exhibiting the exhibition *Picasso to Moore: Modern Sculpture from the Weiner Collection*.

The Annenbergs provided vital leadership and funding in the 1970s, when the Museum moved into its present landmark building. With greatly expanded gallery space in the Annenberg Wing and with the opening of the Annenberg Theater, the Museum affirmed its commitment to the visual and performing arts and to innovative children's education programs. Numerous grants from the Annenberg Foundation have supported major capital campaigns, education programs, special projects, the museum's annual Gala and other fundraising events.

Located downtown in an architecturally-significant E. Stewart Williams-designed building, the Palm Springs Art Museum features exciting exhibitions of contemporary, Native American, Western and Pre-Columbian art in spacious galleries. It features two sculpture gardens, stimulating lectures and educational programs for all ages, and offers diverse performances at its Annenberg Theater.

The Art Museum is open six days a week; Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. Admission is free to members; \$12.50 for adults; \$10.50 for seniors 62 and over; \$5 for students and active-duty military with I.D. and free for youths 17 and under. For more information, call 760.332.4800 or visit [www.psmuseum.org](http://www.psmuseum.org).

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