

PALM SPRINGS ART MUSEUM OFFERS FREE ADMISSION FOR YOUTHS

January 4, 2008 – The Palm Springs Art Museum announced today as part of its 70th anniversary it will allow all youths under the age of 18 to be admitted for free to the Art Museum in 2008.

“The Palm Springs Art Museum has a strong history and commitment of offering interesting and exciting programs for youths,” said Steve Nash, executive director of the Palm Springs Art Museum. “By allowing youths 18 and under to enter for free, we are encouraging people who may not have come to the Art Museum before to now experience the breadth of art we offer.”

The Palm Springs Art Museum offers a wide variety of programming opportunities for children and teenagers in the Coachella Valley. These programs include:

- **School Tours** - The Palm Springs Art Museum offers a variety of meaningful experiences in an open, friendly learning environment. Museum docents provide lively interactive tours geared to specific age levels and curricula. Tours are designed to expand students' understanding of art and allow them to experience it using their own powers of imagination and observation. All student school tours are free and require advance reservation. Tours are given by prior reservation on Tuesdays through Fridays at 10:00 a.m.
- **Zone 101** – A free family activities area in the Art Museum where children and adults can explore their personal expression through a variety of interactive and fun activities. The activities are planned and spontaneous, varied and changing. The atmosphere is loose and open. Family activities are scheduled monthly. Renovations and upgrades to this space are underway and are slated to premier in March, 2008.
- **Discoveries in Art** - an eight-week creative journey where students will learn to make amazing creations in clay, on paper, with crafts or even enjoy a hike.
- **Museum Art Camp** - This popular summer day camp features week-long exciting activities in art and performing arts. Weekly themes provide links to the Museum's collections and exhibitions in a variety of projects designed for age groups ranging from three to twelve years old.

- Teen Art Group (TAG) - TAG is a program for teens by teens, ages 13-18 in the Coachella Valley. TAG is a forum for teens to critically engage in art on multiple levels by directly placing them in decision-making roles.
- Teen Docent Program - A special enrichment program for high school students who train as exhibition interpreters and give tours to fourth-grade students. The teens continue throughout the year as advisors and program designers. The program provides valuable learning opportunities in the Museum setting and opens career possibilities to creative teens.
- Teen Studio Projects – This cutting-edge week-long intensive multimedia summer experience for teens offers exposure to working artists and museum professionals.
- Fine Arts Creativity Awards – Outstanding artworks by Coachella Valley high school and College of the Desert students receive recognition. Exploring a specific theme, students present a wide range of interpretations in a variety of mediums. Also included in the program are teacher development days and funded tours of the Museum for students.

For more information about any of these programs, please see the Art Museum's web site at www.psmuseum.org or contact Glenn Wilhite, Education Coordinator, at 760.322.4837.

Located downtown in an architecturally-significant E. Stewart Williams-designed building, the Palm Springs Art Museum features exciting exhibitions of contemporary, Native American, Western and Pre-Columbian art in spacious galleries. It features two sculpture gardens, stimulating lectures and educational programs for all ages, and offers diverse performances at its Annenberg Theater. The Art Museum is open six days a week; Sunday, Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. Admission is free to members; \$12.50 for adults; \$10.50 for seniors 62 and over; \$5 for students and active-duty military with I.D. and free for youths 18 and under. For more information, call 760.332.4800 or visit www.psmuseum.org.